



product design award

2010

# Music Balloon

Portable Speaker

YUENTO by IDEA INTERNATIONAL



## ■ Concept

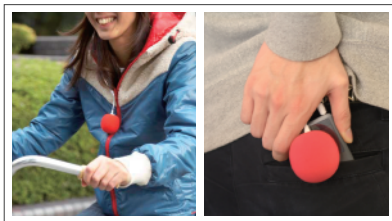
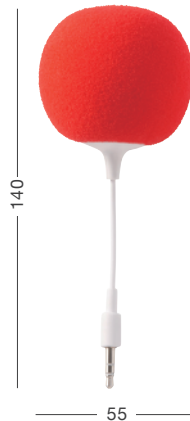
Nowadays, we can bring our own music anywhere we want with a MP3 player. However, headphones don't work to listen music together with friends and a regular speaker is too large to carry. The designer of the MUSIC BALLOON though of just the right tool for a small group to share music. He was sometimes frustrated being constrained by headphones even for himself. The concept of the MUSIC BALLOON is to allow freedom and to bring people together to enjoy music and communication.



### POINT 1

#### Share your music for fun

Use in a car, outdoors, in a dorm room, or at parties with friends and family. This tiny round sponge is a portable speaker with quality sound with an integrated amplifier.



### POINT 2

#### Free from Earphones

Use it while you're cooking, cleaning or to entertain yourself while doing any boring tasks!



### POINT 3

#### Plays continuously for 5 hours

It's easy to charge with the included USB cable. A full charge is completed in approx. two hours. The green light indicates charging. It will turn off when charging is completed.



### POINT 4

#### Colorful Volume Display

Size	W55xH55xD55 (mm)
Weight	20 (g)
Function	Operative Time: approx. 4.2hours (Maximum volume) Charging Time: approx. 2hours / Speaker Dimension 20mm shielded speaker / built-in amplifier active speaker

Colors	Red, Pink, Yellow, Black, Green
Material	PU (Sponge) . ABS